

Sample Law Enforcement Letter
(put on your credit union letterhead and send by May 10)

Your local law enforcement
Address
City, MO Zip

Dear (insert law enforcement title here):

As you are aware, robberies at credit unions and banks are on the rise. The FBI has recommended that Missouri financial institutions adopt a “No Hats, No Hoods, No Sunglasses” policy inside our branches. This simple action will help improve identification of criminals and speed their capture.

The Missouri Credit Union Association and the Missouri Bankers Association have both agreed to adopt this policy. We anticipate that hundreds of credit union and bank locations around the state will participate.

We are writing to you and other law enforcement departments across the state to ask for support of this program as well.

We are planning a May 20 statewide kickoff of this program. There will be a series of news conferences across the state. We expect that there may be local media interest in this story.

We would appreciate your help in making the “No Hats, No Hoods, No Sunglasses” policy a success. Here’s what you can do to help:

- Notify the Missouri Credit Union Association or the Missouri Bankers Association that your department supports this effort.
(You can reach MCUA at 1-800-392-3074, ext. 1370.)
- Notify local credit unions and banks that you support this effort.
- Tell local media that you support the dress code policy.
- Send a “Letter to the Editor” to your local papers in support of the program.

This is a very simple program, but it has been a proven deterrent to the “note job” robberies in credit unions and banks. Dress code policies like this are already in place in Massachusetts and Springfield, Missouri. A statewide program will make our financial institutions safer for our employees and consumers – and hopefully cut down the time your organization spends investigating these robberies.

We would greatly appreciate your support. If you have any questions about the dress code effort, please contact Amy McLard, Missouri Credit Union Association Public/Legislative Affairs, at (314) 542-1370, 1-800-392-3074, ext. 1370 or amclard@mcua.org.

Sincerely,