



MISSOURI CREDIT UNION ASSOCIATION

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FOR IMMEDIATE RELEASE

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## Missouri Credit Union Association Announces New President/Chief Executive Officer

ST. LOUIS – The Missouri Credit Union Association (MCUA) Board of Directors has selected Michael Beall as the new president and CEO of the Missouri Credit Union Association. Beall, who is the current President/CEO of the Maryland and District of Columbia Credit Union Association, will join MCUA effective November 1, 2010. He replaces Rosie Holub, who will retire in December.

“During her 11 years with MCUA, Rosie’s exemplary leadership well positioned the Association for the future, and the board has a high level of confidence in Mike and his leadership abilities to provide our state’s credit unions with dedicated support to meet the challenges ahead,” said MCUA Chairman of the Board Stan Moeckli.

Beall, who is also a lawyer, has served in his current position since 2004. His leadership at the Maryland and District of Columbia Credit Union Association includes orchestrating credit union efforts regarding member business lending, alternative and risk-based capital, mergers and conversions, and outreach and development products and services. He was instrumental in the National Credit Union Foundation’s development of the REAL Solutions project.

Previous experience includes managing the governmental affairs and partnerships for the World Council of Credit Unions, serving as Executive Vice President and lobbyist for the North Carolina Credit Union League, and serving as a credit union general counsel where he developed, trained and implemented compliance programs. Beall earned a Juris Doctorate degree from the University of Richmond and a Bachelors Degree in Government and Politics from the University of Maryland. He serves on CUNA’s Governmental Affairs Committee, as a director of the Consumer Credit Counseling Service of Maryland and Delaware, and as a lead facilitator for the Credit Union Development Educator (DE) program.

Beall will attend the Credit Union Convention and Exposition in Branson, Missouri, on September 14-16.

Commenting on Mike’s selection, MCUA President/CEO Rosie Holub said “Mike’s background of strong credit union advocacy will greatly benefit the Association in addressing the legislative and regulatory issues during these difficult times.”

### **About the Missouri Credit Union Association**

The Missouri Credit Union Association (MCUA) is the trade association for 154 state and federally chartered credit unions with locations in Missouri. Credit unions in Missouri serve more than 1.3 million people statewide. MCUA strives to help credit unions succeed, with offices in St. Louis, Kansas City and Jefferson City to serve credit unions better. MCUA is owned by the members it serves - Missouri’s credit unions. It is part of a credit union support network including both national (CUNA) and international (World Council) associations. For more information, visit [www.mcua.org](http://www.mcua.org) or [www.missouricreditunions.org](http://www.missouricreditunions.org).

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