



MISSOURI CREDIT UNION ASSOCIATION

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FOR IMMEDIATE RELEASE

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Missouri Credit Unions Receive State Level Awards and Recognition

BRANSON – Missouri credit unions were recognized for a variety of activities and awards at the Credit Union Convention & Exposition Awards Breakfast on September 16. Ten Missouri credit unions earned first-place recognition in the state Dora Maxwell Social Responsibility, Louise Herring Philosophy in Action and Desjardins Youth Financial Education Award Programs from the Missouri Credit Union Association (MCUA). Missouri received 29 entries for the three award competitions. The following credit union programs received first-place recognition:

Dora Maxwell Social Responsibility

- Southpointe Credit Union (St. Louis) \$20-\$50 million in assets
- Central Missouri Community Credit Union (Warrensburg) \$50-\$100 million in assets
- Alliance Credit Union (Fenton) \$100-\$200 million in assets
- Mazuma Credit Union (Kansas City) \$200-\$500 million in assets
- CommunityAmerica Credit Union (Kansas City) More than \$500 million in assets

Louis Herring Philosophy in Action

- Neighbors Credit Union (St. Louis) \$50-\$250 million in assets
- First Community Credit Union (St. Louis) More than \$250 million in assets

Desjardins Youth Financial Education

- Raytown-Lee's Summit Community Credit Union More than \$50 million in assets
- St. Louis Community Credit Union \$150-\$500 million in assets
- Vantage Credit Union (Bridgeton) More than \$500 million in assets

These first-place entries will advance to the national competition, where they compete with other credit union programs in the same asset category. These awards are sponsored by MCUA and the Credit Union National Association (CUNA) to honor credit unions for their involvement in community projects, membership services, and youth financial education outreach. A complete list of winners will be available at: www.mcua.org/Credit_Union_Awards_167.html.

MCUA presented platinum awards, the highest level of achievement, to Electro Savings Credit Union (St. Louis) and St. Louis Community Credit Union for their efforts in the statewide "You Make the Difference" Advocacy Program. The program is designed to help credit unions track activities that set them apart from other financial service providers. Activities in five key areas of advocacy include political action, contributions, financial education, philosophy in action and community involvement.

(continued)

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Missouri credit unions that have raised money in support of the state's Homes for Our Troops (HFOT) project received certificates of appreciation for their fundraising efforts. Forty credit unions raised funds to help build a specially adapted home for Army Staff Sergeant Robert Canine in Columbia, who lost both legs below the knee while serving in Iraq. Missouri credit unions are raising another \$100,000 to build a future second home in the state.

The following credit unions received recognition certificates:

1st Financial Federal Credit Union	KC Police Credit Union
Alliance Credit Union	Kilowatt Community Credit Union
Anheuser-Busch Employees' Credit Union	Leadco Credit Union
Arsenal Credit Union	Mazuma Credit Union
Burlington Northtown Community Credit Union	Mid Missouri Credit Union
Central Missouri Community Credit Union	Missouri Credit Union
Century Credit Union	Neighbors Credit Union
City Credit Union	Poplar Bluff Federal Credit Union
Community Financial Credit Union	Postal & Community Credit Union
CU Community Credit Union	Postal Federal Community Credit Union
Division #3 Highway Credit Union	Raytown-Lee's Summit Community Credit Union
Edison Credit Union	River Region Credit Union
Electro Savings Credit Union	Rolla Federal Credit Union
Employment Security Credit Union	St Louis Firefighter's & Community Credit Union
First Financial Credit Union	Southpointe Credit Union
Gateway Regional Credit Union	Stationary Credit Union
Health Care Family Credit Union	United Credit Union
Holy Rosary Credit Union	United Consumers Credit Union
Independence Federal Credit Union	Vantage Credit Union
Jeffco Credit Union	West Community Credit Union

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The Missouri Credit Union Association (MCUA) is the trade association for 154 state and federally chartered credit unions with locations in Missouri. Credit unions in Missouri serve more than 1.3 million people statewide. MCUA strives to help credit unions succeed, with offices in St. Louis, Kansas City and Jefferson City to serve credit unions better. MCUA is owned by the members it serves - Missouri's credit unions. It is part of a credit union support network including both national (CUNA) and international (World Council) associations. For more information, visit www.mcua.org or www.missouricreditunions.org.