



MISSOURI CREDIT UNION ASSOCIATION

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FOR IMMEDIATE RELEASE

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## Mike Beall Joins Missouri Credit Union Association as President/Chief Executive Officer

ST. LOUIS –Michael Beall has joined the Missouri Credit Union Association as the new president and CEO. Beall started at MCUA on November 1 and is holding a series of meetings across the state to meet with credit union leaders and discuss the issues facing Missouri credit unions.

"I'm excited to be here in Missouri," says Beall, who previously served as president/CEO of the Maryland and District of Columbia Credit Union Association. "Despite a tough environment, there is a lot that Missouri credit unions can do for hard-hit working families. I hope to meet with as many leaders as possible in the coming weeks."

Beall met with credit unions at roundtable meetings in Springfield, Sikeston, St. Louis, Mexico, Jefferson City, Bevier, St. Joseph and Kansas City.

Beall, who is also a lawyer, served with the Maryland and District of Columbia Credit Union Association for six years. His leadership includes orchestrating credit union efforts regarding member business lending, alternative and risk-based capital, mergers and conversions, and outreach and development products and services. He was instrumental in the National Credit Union Foundation's development of the REAL Solutions project.

Previous experience includes managing the governmental affairs and partnerships for the World Council of Credit Unions, serving as Executive Vice President and lobbyist for the North Carolina Credit Union League, and serving as a credit union general counsel where he developed, trained and implemented compliance programs. Beall earned a Juris Doctorate degree from the University of Richmond and a Bachelors Degree in Government and Politics from the University of Maryland. He serves on CUNA's Governmental Affairs Committee, as a director of the Consumer Credit Counseling Service of Maryland and Delaware, and as a lead facilitator for the Credit Union Development Educator (DE) program.

Beall became CEO on November 1, 2010 and replaces Rosie Holub, who retires on December 17.

### About the Missouri Credit Union Association

*The Missouri Credit Union Association (MCUA) is the trade association for 154 state and federally chartered credit unions with locations in Missouri. Credit unions in Missouri serve more than 1.3 million people statewide. MCUA strives to help credit unions succeed, with offices in St. Louis, Kansas City and Jefferson City to serve credit unions better. MCUA is owned by the members it serves - Missouri's credit unions. It is part of a credit union support network including both national (CUNA) and international (World Council) associations. For more information, visit [www.mcua.org](http://www.mcua.org) or [www.missouricreditunions.org](http://www.missouricreditunions.org).*



*MCUA President/CEO Mike Beall (right) talks with Stan Moeckli (Electro Savings) and Dave Osborn (Anheuser-Busch Employees) at the St. Louis meeting on November 8.*

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